

IMPRESSIONS NEWSLETTER



Join us for a Creative Weekend of Workshops, Presentations & Photography

October 4th & 5th, 2014
in Bayfield, ON



Fall Foto Fest - Bayfield 2014
October 4th and 5th, 2014

Impressions Newsletter ... *“ Embrace Your Creativity ”*

Calling on all photographers interested in a weekend of creative workshops and fun. We are please to present along with the Photography Club of Bayfield our second annual Bayfield Fall Foto Fest on the 4th & 5th of Oct.

This year we will be offering 6 workshops over the two days of the festival. Studio Lighting,

Embrace Your Creativity, Adobe Photoshop, Lightroom Post Processing and Creative Techniques, Phoneography, Creating Videos with your Digital Camera and Photography 101.

Register today as space is filling very quickly. At the time of publishing this newsletter there is space available for all the topics.

Studio Lighting and Embrace your creativity are almost full, so if you are planing on joining us please visit Photo Tour Trekkers web page and sign up today.

On the following page of this months newsletter is details of the workshops, meet our instructors and details on entering our photo contest.



MACHU PICCHU PHOTO TOUR
NOVEMBER 3RD TO 10TH, 2014



ICELAND NORTHERN LIGHTS
FEB 27TH TO MARCH 4TH 2015



GALAPAGOS ISLANDS PHOTO TOUR
JUNE 7TH TO 16TH, 2015

PHOTO TOUR TREKKERS

“Bayfield Fall Foto Fest - Oct 4th & 5th, 2014”

Our presenters and Workshops



Embrace your Creativity - Fall Foto Fest weekend will feature a different Keynote Speaker on Saturday and Sunday. We are offering a selection of 6 workshops, you will be able to select 2 workshops per day. Join us for one day or take advantage of our two day event options.

The cost of the event will be \$50.00 for one day or \$80.00 for two days. If you belong to a camera or photographic club or are a high school / college / university student, the fee will be \$40.00 for one day or \$65.00 for two days. We look forward to you joining us for a weekend of Embracing your creativity. To sign-up you register on-line by visiting www.PhotoTourTrekks.com then select Fall Foto Fest.



Keynote
Presenter
Sat Oct 4th
Jo-Anne McArthur

October 4th & 5th, 2014



Bayfield
FALL FOTOFEST
“Embrace your Creativity”

Jo-Anne McArthur - Toronto, ON
Keynote presenter Saturday Oct 4th, 2014
Photojournalist, author and activist Jo-Anne McArthur is a full time documentary photographer in Toronto, ON and abroad. We are pleased to have Jo-Anne presenting at this years Fall Foto Fest.

Keynote Presenter: Jo-Anne's projects have recently been featured in the Canadian documentary *The Ghosts in Our Machine*. Her photography is internationally celebrated and over 100 animal organizations, among them Igualdad Animal, Sea Shepherd and the Jane Goodall Institute have benefited from her photography. Her work has also been featured in many publications such as *Elle Canada*, *National Geographic Traveler*, *Photolife*, *Sotokoto*, *Point of View*, *Alternatives Journal* and *Canadian Dimension*. Jo-Anne completed her photography internship at *Magnum Photos* in the United Kingdom.



Troy Shantz - Digital Video Workshop

October 4th & 5th, 2014



Bayfield
FALL FOTOFEST
“Embrace your Creativity”

Troy Shantz - Sarnia, ON
Troy will be presenting our Digital Video Workshops during Foto Fest. Troy is a freelance cinematographer, photographer and educator,

Digital Video: Get more from your video-capable digital camera

Most digital SLR and Point and shoot style cameras have a video function. Have you ever used it? Would you like to make your presentations more interesting by mixing in a small amount of video? or just share some motion from your holiday or special occasion on facebook? This workshop will help you understand more about what you can do with your camera. We will be doing both classroom and hands on activities so make sure to bring your camera to the workshop.

Join us for the weekend - Fall Foto Fest Accommodations



Oakwood Resort - Grand Bend
Rate \$149.00 per night plus tax
Located on HWY 21 on the outskirts of Grand Bend
25 minutes from the Resort to Fall Foto Fest
Toll free 800-387-2324



PineDale - Grand Bend
Rate 2 Queen - \$125.00
Queen or Double - \$105.00 plus tax
Located 107 Ontario St. Grand Bend
28 mins Pine Dale to Fall Foto Fest
Toll free 888-838-7463

Workshops and Instructors continued next page.

PHOTO TOUR TREKKERS

“Bayfield Fall Foto Fest - Oct 4th & 5th, 2014”

Our presenters and Workshops



October 4th & 5th, 2014

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Denis Rule
Creative Lighting Techniques

Denis Rule - Ottawa, ON

Denis Rule's passion for photography spans over 35 years. He started his professional career as an underwater photographer in 1980. He is a master of creating shapes and forms with light, highlighting the desirable and downplaying the mediocre using both natural and artificial light.

Creative Lighting: *Illuminate your ideas with studio and flash lighting*

We will be using Bayfield's Virtual High School studio facility for the weekend. During our workshop you will have opportunity to try easy lighting set-ups, experience how reflectors and bounce affect your creation and learn how to balance your light. We will also look ways to set your exposure, trigger your flash, and how to unleash the power of your flash unit.



October 4th & 5th, 2014

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Tom Vogel - Phoneography

Tom Vogel - Cambridge, ON

Tom Vogel is not a photographer. He's a storyteller. It just happens that photography is his favourite medium for telling stories. This has led to a colourful career where he specializes in architectural and life portraiture, spherical panoramas, HDR imagery, theatrical events, global diaries, social media presentation and virtual/augmented reality for mobile devices.

Phoneography: *Create images with your cell phone*

We have one, and have snapped the odd picture or two with our cell phones. They are actually a pretty powerful way to capture images. Your unique vision of the world is now more accessible than ever ... and can make jaws drop. It has become an impressive way to capture amazing images. During this workshop, we will explore the creative possibilities that rest in the palm of your hand. There are many hidden features, downloadable Apps and surprising time-honoured techniques that you can now use on your phone. You will never look at your cell phone or snap a pic the same way again.



October 4th & 5th, 2014

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Nancy McRae - Lightroom/Photoshop
& Creative Digital Techniques

Nancy McRae - Sarnia, ON

Nancy McRae a photographer who has embraced her work with a very creative eye. She realized the importance of post processing in the digital world and began to work with Adobe Lightroom and Photoshop which streamlined the process. Nancy is a nursing educator at Lambton College and an active traveller with Photo Tour Trekkers.

Post Processing: *Explore Adobe Lightroom, Elements & Photoshop*

In today's digital world one of the most important steps in your photography is post processing. What you do with your images once you have uploaded them to your computer is now a big part of your end result. We will spend time looking at the options Lightroom has to offer and how the program interacts with Adobe Photoshop and Elements. Then on to exploring your creative side, we will feature ideas of using your computer and post processing to come up with some beautiful end results. You will be required to bring your laptop computer with a copy of Lightroom installed.

Workshops and Instructors continued next page.

PHOTO TOUR TREKKERS

“Bayfield Fall Foto Fest - Oct 4th & 5th, 2014”

Our presenters and Workshops



Vanessa Dewson - Ottawa, ON

We are pleased to have Photo Tour Trekkers Photographer Host and Ottawa Photographer, Vanessa Dewson returning for her second year as workshop instructor at Fall Foto Fest. Vanessa is an active and credited member of PPOC and photography instructor at the Ottawa School of Art.

Photography 101: Take the triangle route to the perfect image

It's never too late for a little 101, knowing photography basics is important in creating great images. During our 101 workshop we will spend time reviewing the basics of exposure, how your camera settings affect your final image and creative ideas to think about when composing your image.

Weekend Theme Workshop - Embrace Your Creativity



Deb & Bill Hall - Woodstock, ON

Bill and Deb Hall are both Photo Tour Trekker Photographer hosts and have spent many years sharing their photography skills through workshops, presentations and travel. Collectively they share more years than they want to mention in photography. In previous years Deb and Bill operated their own Wedding and Portrait Photography business and now enjoy sharing their experiences with other photographers through workshops, AV presentations and travel.

Embrace Your Creativity: Break the rules

Feeling in a rut or no longer excited about your photography. Has it been a while since someone said “WOW” to one of your images. Maybe it's time to embrace your creativity. This workshop is not about composition and rules, but rather about what stimulates our brains and how to apply that to photography. We'll show you practical exercises you can do to stimulate your creativity and spice up your photography. There will be an opportunity to try some of the exercises, so bring your camera and your imagination.

Bus to Foto Fest from London - Saturday Only

** If you are joining us from **London, ON** we are pleased to offer our own motor coach transportation for anyone attending Saturday Only to and from Fall Foto Fest in Bayfield. The additional cost is \$15.00 for transportation. You will meet the bus at **7:00 a.m. at Sears Outlet Mall at Oxford and Wonderland on Saturday October 4th, 2014.** Select the payment option for Saturday Only and Motor Coach Transportation when completing your registration for our event. Thank you.



Transport London to Bayfield Saturday October 4th, 2014



Galapagos Islands Photo Tour June 7th to 16th, 2015



Our Galapagos Island tour is now open for booking, join us June 7th to the 16th, 2015 as we experience the beauty of the Galapagos Islands. We have chartered our own Yacht the Queen of the Galapagos for the tour. During our tour we will be visiting the various islands that make up one of the most interesting places you can experience in the Pacific. This tour is limited to 17 guests. For complete tour details, travel brochure and tour registration please visit www.PhotoTourTrekkers.com

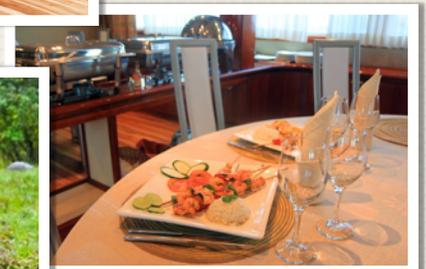
The cost of the tour is \$5885.00 plus air tax of \$308.00 CAD based on double occupancy.



Introducing the Queen of the Galapagos an elegant and luxurious catamaran cruise ship. The catamaran design offers a smooth sailing experience.



The 8 member crew and Naturalist Guide are onboard to assist with all your travel needs.



If you are an RBC rewards client did you know you can redeem your points towards any Photo Tour Trekkers Tour, ... and if you book your tour with your RBC Visa rewards card you also receive points. Next time you are completing your registration with us make sure to ask about your points.

Photo Tip ...



Photo Tip

Shooting in B&W :

Most SLR and point and shoot camera's have a B&W preset setting that will allow you to shoot directly in B&W. Do not use the setting. You can actually shoot better B&W images by capturing them with your camera in colour. A good B&W image requires post processing in your camera and the standard in-camera B&W conversion will not deliver what you can do in post processing. There are numerous ways to convert and create your B&W image, including the settings within Adobe Photoshop and Lightroom. You can also use market plug in software from companies like Nik or onOneSoft.

To achieve a dramatic effect you can also capturing your image using an HDR technique then convert it to B&W. What ever technique you use, capture in colour and do the conversion in post processing you have far more options in creating that dramatic



Image Trump Tower, Chicago

effect B&W shots offer and impact your viewers. A final thought, if you have a colour image that you are unsure about, convert it to B&W it might just be your best shot of the day.



facebook

Join our group
on
Facebook

Photographers Unite Group

Daily photo contests:
Monday (selfies)
Tuesday (the colour blue)
Wednesday (reflections)
Thursday (b&w people)
Friday (something old)
Saturday (doors)
Sunday (eyes)



fun, share and learn
more about photography

Daily Winner - Selfies- Christine Roenspiess

Photographers Unite Group: Looking for a daily photo challenge, a place to speak with other photographers or just learn more about photography. If your answer is yes, join our closed photo group called Photographers Unite. Search us out on facebook and request to join the group. Each day of the week we post a new photo challenge and you have 24 hours to submit two images into the category. At 8:00 p.m. EST each day we announce the winner of the contest. Our group has grown to over 200 members over the past 4 months. If you would like a photo challenge or just join in on some beautiful photography then please join us today.

Tuscany Photo Tour

Follow our Blog

Sept 17th to Oct 2nd, 2014



Photo Tour Trekkers departs for our Tuscany Photo Tour Wednesday September 17th, 2014

We would like to invite you to follow our Photo Blog as we visit Italy. As per our tour tradition each day we will post images and stories for the places we visit during our Trek.

To follow our blog please visit www.PhotoTourTrekkers.com and click on the blog link on the main page. Don't be shy post a comment we love to hear from you as we travel.





Seeing is Believing Workshop

The title reflects the two sides of Dave's photo life and career, Creativity and Journalism. Art and Ethics.

Dave hopes to foster some confidence and creativity by showing the attendees how he structures his shooting. Seeing, designing, while keeping the process simple. Dave says: "My emphasis on Creative Design, has become crucial in my day-to-day photography as I strive to have an edge over other working professionals. So I will share my shooting techniques, style and tell the story 'behind the photo' on a variety of images from throughout my 30 year career."

Sharing and teaching are major components of Dave's career at this point. "I thoroughly enjoy the process of 'opening your eyes' to the secrets of photography. So let me share some of my secrets with you as I take you on a journey through my photographic life. Learn about my metering and technical KISS approach. For me Content and Design are king, Megapixels and Computers are secondary. Let's learn to take great photos first and forever. I will concentrate on the building blocks of photographic art, as they apply to a rank beginner or a seasoned veteran."

Experience live **Lighting** Demonstrations, illustrations of building **Composition and Design** in photography, and glimpse life in the **Photojournalism** world. Please join Dave for an engaging, educational and fun day of photographic adventure. Expect intensity, emotion, fun and hopefully a few "ahhhh I get it" moments. "Simply put, photography is the capture of light; hopefully I can Inspire you to make that light be magic."

"Seeing is Believing: Vision, Design, Originality and Integrity"

Workshop presented by Dave Chidley

Presented by the Sarnia Photographic Club

Saturday November 15th, 2014 9:00 a.m. to 5:00 p.m.

The Sarnia Library Theatre - 124 Christina St S., Sarnia, ON

Lunch break between 12:00 p.m. and 2 p.m.

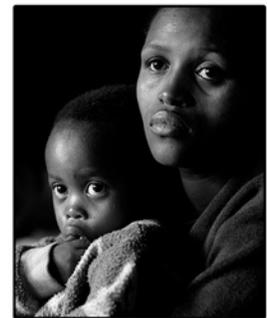
Tickets \$50.00 at the door or reserve by emailing sarnia.photographic.club@gmail.com for door pick up.



Dave Chidley

Seeing and Believing

Vision, Design, Originality and Integrity



Saturday, November 15th, 9:00 am - 5:00 pm
(Noon - 2:00 pm break, lunch not included)
Sarnia Library Theatre, 124 Christina St. S.

Tickets: \$50 at Buchner's Flowers (cash or cheque only), 1018 Murphy Rd at The Book Keeper, 500 Exmouth in the Northgate Plaza & at the door

sarnia.photographic.club@gmail.com
www.sarniaphotoclub.com



Photo Contest - Fall Foto Fest

"Topic - Embrace Your Creativity"



Annual
Bayfield
FALL FOTOFEST
"Embrace Your Creativity"

Photo Contest

Photo Contest Subject: Embrace Your Creativity

A contest that lets you unleash your creative side. Show us your photo talents. Interesting landscape perspectives, urban life, photoshop designs, big, small, creative, people or portraits ... If you can dream of a creation we want to see it. We have kept the rules to a minimum for the maximum amount of creativity. Up to three entries per person; see rules for full contest details on the next page or online below.

1st Prize:

Tour to Iceland "Northern Lights"

2nd Prize:

\$400 Camera Gear Certificate

3rd Prize:

\$150 Visa Gift Card

Contest Deadline

Noon October 4th, 2014

List of drop off locations
on Trekkers website.

<http://phototourtrekkers.com/tours/fall-foto-fest-photography-contest/>



Fall Foto Fest - Photo Contest Details

Contest Deadline Noon Oct 4, 2014 - List of drop off locations on Trekkers website

Fall Foto Fest Photography Contest "Embrace Your Creativity"

We are looking for your most creative work. Submit up to three mounted images maximum print size of 17 inches in length.

Winners will be announced during Foto Fest on Sunday October 5th at our wrap-up Wine & Cheese reception, Bayfield Town Hall.

If you would like to email your digital image and have it printed and mounted by our print sponsor, see details below.

No entry fees ... Details on print submission locations, print size and deadlines are listed in the contest rules.

EMAIL AND PRINT OPTION:

If you would like to email your image to our printing sponsor Baillie's Picture Framing Inc in Grand Bend. They will print your image, mount and accept your submission for the contest. See print size and price list below.

To submit and print please follow the link below, fill out an online submission form and upload your print order.

<https://www.phototourtrekkers.com/index.php/upload>

- 8x10 Print and Mount \$ 6.00 plus hst
- 11x14 Print and Mount \$13.00 plus hst
- 8x12 Print and Mount \$ 8.00 plus hst
- 11x17 Print and Mount \$17.00 plus hst

Prints will be mounted on a black matt board with a 1 inch border.

Contest Rules

- Max 3 entries per person.
- Submission size minimum 8x10 inches to a maximum of 17 inches in length and must be mounted on black matt board please leave a minimum of 1 inch border. No picture frames.
- Size examples 8x10, 10x12, 11x17, note panorama prints are creative and accepted.
- Entrants must be 18 years of age or older.
- Each photo must be submitted with a completed and signed entry form. Tape your form to the back of the photo, do not staple.
- Contest limited to amateur photographers. Our rules define a professional photographer as someone who makes 50% of their income from the photography profession.
- Entries must be your own image, digital editing is acceptable but must be done by the person submitting the image.
- Photos remain the property of the photographer but submitted images may be used by the Fall Foto Fest Committee for promotional purposes.
- Fall Foto Fest, the Fall Foto Fest Committee or drop off outlets are not responsible for damaged or lost prints.
- Photos may be picked up at Fall Foto Fest after close of the weekend event or from the location of drop off Oct 7th to 20th, 2014.
- Submission Deadline at drop off locations 4:00 p.m. September 26th, 2014. Drop off locations listed on the entry form on back.
- Submissions will be accepted until Noon Saturday October 4th at the Town Hall Registration Desk at our Fall Foto Fest event in Bayfield. Ontario.



<http://phototourtrekkers.com/tours/fall-foto-fest-photography-contest/>

Photo Adventures ...



"I look forward to photographing and sharing some of the beautiful locations our world has to offer." James

If you have traveled with me in the past I'd love to feature some of your images on Trekkers website in Pic of the Day. To share an image visit the link below.

<http://phototourtrekkers.com/news/submit-image/>



Like our Facebook page: <https://www.facebook.com/pages/Photo-Tour-Trekkers/>



Follow us on Twitter: <https://twitter.com/PhotoTrekkers>



South Africa image by Lois Hill



Yellowstone - image by Albert Mok



Vietnam Mekong Delta Sunset - Paul Garner

Booking your Photo Tour

Booking one of our photo adventures only takes a few minutes and is quick and easy with our online booking form.

www.PhotoTourTrekking.com

Select the tour you wish to join from the main page then once you have reviewed the tour click on the register link and you are set to join us on the trek.

Contact Information:

1-866-614-7717

1-519-679-8520

James Cowie ext. 2223

Shari Parker ext. 2231

Katherine Hirtzel ext 2222



TICO Registration #50017274

Tour Details, Dates, Brochures and On-line booking available at www.PhotoTourTrekking.com